

NEWS RELEASE

Toshiba Imaging Systems Division

9740 Irvine Blvd.

Irvine, CA 92618-1697

Contact: Gary Pitre

Email: Gary.Pitre@tais.toshiba.com

Phone: (810) 357-5022 / Toll-free 1-877-595-4425

Website: www.cameras.toshiba.com

Media Contact: Marlene Moore
Smith Miller Moore / 818-708-1704
Email: Marlene@smm-ads.com

For Immediate Release

Toshiba Imaging Appoints New National Sales Manager

June 2, 2011 – Irvine, CA – Toshiba Imaging Systems Division, the global leader in high definition (HD) camera technology for industrial, machine vision, diagnostics, military, microscopy, R&D, and broadcast applications, announces the appointment of Gary Pitre to the position of National Sales Manager. Mr. Pitre has served as the Eastern regional sales manager for Toshiba America Information Systems – Imaging Systems Division in Irvine, CA since 2006.



Mr. Paul Dempster, Director, Medical Imaging and Factory Automation notes, “Gary’s broad-based experience as a sales professional in the industrial imaging market coupled with his expertise gained over the last several years at Toshiba Imaging makes him ideal for the national sales management position. We are delighted to announce his promotion and look forward to continuing our work with him to promote Toshiba Imaging’s exceptional line of high-definition cameras and advanced imaging solutions.”

Toshiba Imaging has the most comprehensive suite of HD cameras available including the recently introduced CMOS IK-HR2D hi-def video camera which offers real-time, live-image data capture up to 60 fps in full HD format. Ideal for applications such as microscopy, endoscopy, and other life sciences, the one-piece camera provides true HD images that can be easily viewed on a large, high definition monitor via a convenient DVI-D output. For more information about Toshiba Imaging’s high-definition cameras, applications, and markets served, please visit www.cameras.toshiba.com.

#

Toshiba Imaging Systems Division (Irvine, CA) is the premier supplier of high quality video cameras for life sciences, machine vision, industrial, and R&D applications. Advanced high definition video imaging technology and highly sensitive cameras such as Toshiba’s 3CCD color cameras and their remote head camera family has earned Toshiba America’s Imaging Systems Division the distinctive reputation for offering the most advanced imaging solutions to the industrial and scientific communities. Visit www.cameras.toshiba.com for more information.